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**Form ADV Part 2B**  
**Client Brochure Supplement**

June 30, 2018

This Brochure Supplement provides information about certain Archer Investment Corporation employees listed below that supplements the Archer Investment Corporation Brochure you should have received above. Please contact Archer Investment at (800) 581-1776 or [info@archerinvestment.com](mailto:info@archerinvestment.com) if you did not receive Archer Investment Corporation's Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Mason Heyde is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

### **Troy Patton**

Year of birth: 1969

#### **Education**

BA, Accountancy – Miami University of Ohio, 1992  
CPA certification, 1994

#### **Business Background**

Archer Investment Corporation, President & Chief Compliance Officer (“CCO”), 8/2005 -present  
Archer Financial Advisors, Inc., President, 2006 to present  
Patton & Associates, LLC., 2006 – Present, CEO and Managing Partner

#### **Disciplinary Information**

None

#### **Other Business Activity**

Patton & Associates, LLC 2006 – Present, CEO and Managing Partner

#### **Additional Compensation**

None

#### **Supervision**

Mr. Patton is the President and CEO of Archer Investment Corporation and is not subject to additional supervision.

### **John Rosebrough**

Year of birth: 1971

#### **Education**

BA, Economics – Indiana University, 1995  
CFA certification, 2001.

#### **Business Background**

Archer Investment Corporation, Investment Manager, June 2010 to present

**Disciplinary Information**

None

**Other Business Activity**

None

**Additional Compensation**

None

**Supervision**

Mr. Rosebrough is supervised by Mr. Patton pursuant to Archer Investment's policies and procedures.

**Steven Demas**

Year of birth: 1967

**Education**

BA, Marketing – Indiana University, 1989

**Business Background**

Archer Investment Corporation, Investment Manager, April 2009 to present

**Disciplinary Information**

None

**Other Business Activity**

None

**Additional Compensation**

None

**Supervision**

Mr. Demas is supervised by Mr. Patton pursuant to Archer Investment's policies and procedures.

**Brian Couzens**

Year of birth: 1981

**Education**

BS, Finance – Butler University, 2003

**Business Background**

Archer Investment Corporation, VP of Business Development, 5/2010 - Present

**Disciplinary Information**

None

**Other Business Activity**

None

**Additional Compensation**

None

**Supervision**

Mr. Couzens is supervised by Mr. Patton pursuant to Archer Investment's policies and procedures.

**Mason Heyde**

Year of birth: 1989

**Education**

BA, Economics – DePauw University, 2012

**Business Background**

Archer Investment Corporation, Investment Advisor, 10/2012 – Present

Archer Investment Series Trust, Chief Compliance Officer, 8/2015 – 11/2017

**Disciplinary Information**

None

**Other Business Activity**

Archer Investment Series Trust, Chief Compliance Officer 8/2015-11/2017

**Additional Compensation**

None

**Supervision**

Mr. Heyde is supervised by Mr. Patton pursuant to Archer Investment's policies and procedures.

## **Investment Advisor Representative Information**

Name: Mark Machnic

Address: 8411 Kennedy Avenue, Highland, IN 46322

Phone: (219)595-5290

## **Educational Background & Business Experience**

This section of the brochure supplement provides information on your Investment Advisor Representative's age, educational background and employment history.

**Year of Birth:** 1964

### **Educational Background**

The following information details your Investment Advisor Representative's formal education. If a degree was attained, the type of the degree will be listed next to the name of the institution. If a degree is not listed, the Investment Advisor Representative attended the institution but did not attain a degree.

St. Joseph's College                                      Bachelor of Science in Accounting/Information Systems

Certified Public Accountant

Certified Valuation Analyst

Certified Divorce Financial Analyst

Master Analyst in Financial Forensics

### **Business Experience**

The following information details your Investment Advisor Representative's business experience for at least the past 5 years.

ARCHER INVESTMENT CORPORATION  
INVESTMENT ADVISOR REPRESENTATIVE

**From:** 10/2014 **To:** PRESENT

MARK R. MACHNIC, CPA, CVA, MAFF, CDFIA  
PRESIDENT

**From:** 2007 **To:** PRESENT

### **Professional Designations**

The following provides information on professional designation(s) that your Investment Advisor Representative earned. Additional information about various professional designations is available at <http://apps.finra.org/DataDirectory/1/prodesignations.aspx>.

### **Certified Public Accountant (CPA)**

Certified Public Accountant (CPA) CPAs are licensed and regulated by their state boards of accountancy. While state laws and regulations vary, the education, experience and testing requirements for licensure as a CPA generally include minimum college education (typically 150 credit hours with at least a baccalaureate degree and a concentration in accounting), minimum experience levels (most states require at least one year of experience providing services that involve the use of accounting, attest, compilation, management advisory, financial advisory, tax or consulting skills, all of which must be achieved under the supervision of or verification by a CPA), and successful passage of the Uniform CPA Examination. In order to maintain a CPA license, states generally require the completion of 40 hours of continuing professional education (CPE) each year (or 80 hours over a two year period or 120 hours over a three year period). Additionally, all American Institute of Certified Public Accountants (AICPA) members are required to follow a rigorous Code of Professional Conduct.

### **Certified Valuation Analyst (CVA)**

Certified Valuation Analyst (CVA) is a professional designation awarded by the National Association of Certified Valuators and Analysts (NACVA) to business valuation professionals who hold a business degree, have sufficient work experience in business valuation, submit business and personal references and recommendations, are members in good standing of NACVA and pass the CVA exam. Successful applicants earn the right to use the CVA designation with their names, which can improve job opportunities, professional reputation and pay. Every three years, CVA professionals must complete 36 hours of continuing professional education.

### **Master Analyst in Financial Forensics (MAFF)**

The MAFF credential is designed to provide assurance to the legal and business communities—the primary users of financial litigation services—that the designee possesses a level of experience and knowledge deemed acceptable by the Association to provide competent and professional financial litigation support services. To earn the MAFF credential, candidates must attest to having met certain prerequisites and Experience Requirement, plus pass a five-hour proctored exam that tests to NACVA's Financial Forensics Body of Knowledge (FFBOK).

### **Certified Divorce Financial Analyst**

A Certified Divorce Financial Analyst (CDFA) uses their knowledge of tax law, asset distribution and short- and long-term financial planning to achieve equitable divorce settlements. The best-case scenario for two people divorcing is that it's amicable and both parties agree on the division of assets.

## **Disciplinary Information**

This section of the brochure supplement details any legal or disciplinary event(s) that may be material to your evaluation of your Investment Advisor Representative.

There are no legal or disciplinary event(s) to disclose.

Additional information about your Investment Advisor Representative is available at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Other Business Activities**

Your Investment Advisor Representative may have a financial incentive to recommend Archer Model Portfolios over other programs or services based on various compensation factors. Archer Investment Corporation intends, however, to make all recommendations independent of any compensation considerations and based solely on our obligations to consider your objectives and needs. The Firm has a supervisory structure in place to review for potential conflicts of interest.

In addition, Investment Advisor Representatives may derive substantial income and spend considerable time providing non-investment related services to their Clients such legal, tax accounting, payroll or other products or services that are not affiliated with Archer Investment Corporation or its affiliates. The responsibilities of Archer Investment Corporation and its affiliates relate specifically to offering approved securities and investment advisory services, and do not apply to any other products or services obtained from the Investment Advisor Representative that are not offered through Archer Investment Corporation or its affiliates.

If your Advisory Consultant is engaged in other investment related or non-investment related activities, they will be listed below. The following details any Other Business Activities of your Investment Advisor Representative that are not referenced above in Business Experience.

NONE

### **Additional Compensation**

Archer compensates the Investment Advisor Representatives for recommending clients to Archer. The IARs are paid a percentage of the management fee paid to Archer and therefore may have a financial incentive to recommend Archer Models and investment.

Archer may continue to pay a retired IAR or his/her estate who may receive compensation for an agreed-upon time frame based on death or retirement or other unforeseen circumstance.

### **Supervision**

The Firm maintains a supervisory structure designed to detect and prevent violations of securities laws, rules and regulations. The Firm requires all supervisory personnel to meet appropriate qualification criteria and to exercise diligence while supervising Firm activities. Qualified supervisory personnel use various systems and other supervisory tools to monitor transactional and account activity to ensure adherence with Firm policies and procedures. In addition, the supervisory structure and its personnel are regularly evaluated for their effectiveness, compliance and adherence to the Firm's standards.

Below is the name and contact information for your Investment Advisor Representative's Supervisor.

Supervisor: Troy C. Patton, CPA/ABV

Title: President

Phone: 317-581-5664