ARCHER
INVESTMENT
CORPORATION

Balanced Investment Management

Investment Management Built on Integrity and Experience

t (800) 581-1780 www.archerinvestment.com

OUR APPROACH IS DESIGNED TO CREATE A PLAN THAT ACHIEVES YOUR NEAR- AND LONG-TERM GOALS

A Partner with Proven Expertise

Archer Investment Corporation serves as a trusted partner of individuals and families, providing investment management solutions based on a thorough understanding of each client's situation and goals. As a Registered Investment Advisor under the Investment Advisors Act of 1940, We take an objective and proactive approach and have assembled a team of investment professionals with decades of experience in analyzing securities, managing investment portfolios and formulating investment strategies.

HOW WE WORK WITH YOU

As our client, you will benefit from a collaborative relationship that addresses—and anticipates—your needs. Our approach is designed to create a plan that achieves your near- and long-term goals by working closely with your CPA or accountant.

ARROW PORTFOLIOS

Our Arrow Portfolios draw upon the expertise and institutional research capabilities of our Strategists and Portfolio Managers. Our specialists carefully construct model asset allocations reflecting Risk/Return Profiles to meet individual investment objectives and provide ample diversification.

The portfolios are then composed of no-load funds and ETFs selected from hundreds of carefully screened funds representing some of the most respected fund families. The portfolios are actively managed and closely monitored by our specialists for opportunities to improve the investment options and are rebalanced when appropriate.

iShares
Power Shares | Invesco
Fiduciary Management Inc.
The Royce Funds
TCW | Metwest
Artio Global Investors
The Archer Funds
Loomis | Sayles

WHAT MAKES US DIFFERENT

The Archer Investment Corporation serves the clients of Accountants and CPAs to take the guesswork out of the hands of investors. We've learned that our clients value and appreciate the combination of traits that distinguish our firm.

Market Knowledge. Since our founding, we have provided wealth management for clients through a wide range of market conditions. This track record of experience continues to inform our prudent approach and long-term perspective.

Expertise. Every client benefits from the collective experience of our principals, which spans more than 45 years. Our team-based approach provides access to the specialized expertise of each one of our professionals.

Independent Advice. We pride ourselves on providing an objective point of view, without the distraction of conflicts of interest. Our goals and those of our clients are one and the same.

INVESTMENT MANAGEMENT: INSTITUTIONAL THINKING FOR INDIVIDUAL INVESTORS

We believe that individuals and families can benefit from the rigor and sophistication that typically characterize institutional portfolio management. Our approach to managing client assets is rooted in the following core strengths:

Deep understanding. Before we invest any money, we determine a client's goals, tolerance for risk, and time horizon. We measure these factors against our extensive knowledge of investments. Only then do we consider asset allocation and diversification.

Disciplined portfolio construction. Based on the specifics of each client's situation, we provide exposure to an appropriate mix of traditional and nontraditional assets. We also seek to provide diversification within each asset class—across sectors, industries, and countries.

Rigorous oversight. When implementing a client's investment strategy, we use a stringent process to screen investment opportunities, selecting those which meet the objectives established for the client. Once the appropriate investments have been chosen, we provide ongoing oversight and make changes as necessary.

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About Our Managers

TROY C. PATTON, CPA/ABV

President and Portfolio Manager

Mr. Patton is the Managing Director and Founder of The Archer Funds established in 2005. From 1996-2005 Mr. Patton was the founder and president of Frontier Financial Holdings, Inc. an integrated financial services company offering investment services and managed portfolios. Prior to founding Frontier, Mr. Patton served as a CFO at a private corporation and senior auditor at Ernst & Young where he audited public companies financial statements. Mr. Patton graduated from Miami University of Ohio in 1992 with a degree in accountancy.

STEVEN C. DEMAS

Portfolio Manager

Mr. Demas joined Archer in April 2009 as a Portfolio Manager. Prior to joining Archer, Mr. Demas was a Vice President and Manager with Morgan Stanley from 2000-2009. Mr. Demas began his career as a financial advisor at Raffensberger & Hughes/National City Investments in 1994. He has substantial experience managing investment accounts, personally managing over $100 million during his tenure with Morgan Stanley and is frequently quoted by leading financial news media sources.

JOHN W. ROSEBROUGH, CFA

Portfolio Manager

Mr. Rosebrough joined Archer in July 2010 as a Portfolio Manager. Prior to joining Archer, Mr. Rosebrough managed investment portfolios for high net worth individuals, retirement plans and foundations. Mr. Rosebrough served as a Portfolio Manager and Investment Analyst for a large, Midwestern Registered Investment Advisor where he was a member of the Investment Committee responsible for the selection of equity and fixed income investments and co-managed the firm's fixed income model. Previously, Mr. Rosebrough was a Senior Fixed Income Specialist with Schwab Capital Markets Fixed Income and Specialized Products Group. He graduated from Indiana University in 1995 with a degree in economics and obtained the Chartered Financial Analyst (CFA) designation in 2001.

It Starts with a Conversation

To learn how you can benefit from investment management based on integrity and experience, please speak to your Accountant or CPA, or contact us at info@thearcherfunds.com or 317.581.5664.